



# SPONSORSHIP GUIDE

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Connecting You to Resource and Workforce  
Management Professionals and Decision Makers

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# RMGS 2019: Learn. Collaborate. Innovate.

## *Mastering the Art and Science of Resource Management*

The second annual Resource Management Global Symposium will be held October 9-10 in Dallas, Texas. This year's Symposium theme, *Mastering the Art and Science of Resource Management*, recognizes the importance of understanding both best practices in RM (the 'science'), and the practical implementation of those best practices (the 'art'). The 2019 symposium will be expanded and enhanced to offer more choices for content, and provide expanded networking opportunities. In addition to targeting professional and consulting services and enterprise/IT organizations, the 2019 program will also address the resource management needs of product development teams.

**The Symposium is your opportunity to position your brand in front of a global audience of resource and workforce management professionals, managers and executives!**

# General Sponsorship

The 2019 Resource Management Global Symposium will bring together resource management experts and practitioners from around the globe to **learn** new approaches, **collaborate** with peers and industry experts, and **innovate** with the very latest in resource management research and best practices. This highly interactive, two day event is comprised of keynote topics, panel sessions, breakouts and networking opportunities for those interested in the resource management discipline.

## Sponsorship Details and Rates:

- Onsite signage reflecting your company as a Symposium Sponsor
- Vendor recognition on Symposium website to include company logo, 50-word description and clickable link
- Vendor company logo, description, and clickable link on the 2019 RMGS Mobile App
- One free RMGS registration; 50% off second RMGS registration (note: sponsor registration will be capped at two registrations)
- One table top exhibit space
- Sponsorship cost **\$4,500 USD**

## Table Top Exhibit Space Details:

- 8' wide x 5' deep exhibit space
- One (1) 6' draped table
- Two (2) banquet/side chairs
- One (1) standard power drop
- Free general wi-fi (note: for product demonstrations we recommend ordering a dedicated line)

# Sponsorship Upgrade Opportunities (all prices USD)

- 1. Symposium Notebook:** Cost **\$2,000** – one (1) sponsorship available – company logo displayed on front cover of Symposium notebook that every attendee receives at registration
- 2. Symposium Agenda:** Cost **\$1,000** – one (1) sponsorship available – company logo displayed on hard copy of Symposium agenda that every attendee receives
- 3. Symposium Lanyard:** Cost **\$2,000** – one (1) sponsorship available – company logo prominently displayed on Symposium badge lanyard that every attendee receives
- 4. Keynote Address:** Cost **\$2,500** – one (1) sponsorship available - sponsorship slide placement before keynote opening; company logo placed on polling question slides
- 5. Panel Session:** Cost **\$2,500** – four (4) spots available - RMI facilitated session covers technology tools (PSA/PPM) in support of RM needs - panel to discuss current RM related capabilities as well as future trends and innovations for automating RM

# Sponsorship Upgrade Opportunities (all prices USD)

- 6. Welcome Reception:** Cost **\$1,250** – two (2) sponsorships available – company logo displayed on Welcome Reception signage – the reception is being held the evening of the first day of the Symposium
- 7. Continental Breakfast:** Cost **\$1,250** – two (2) sponsorships available – company logo displayed on breakfast signage – Breakfast is available on the second day of the Symposium
- 8. Buffet Lunch:** Cost **\$1,250** – two (2) sponsorships available – company logo displayed on Lunch signage during second day networking lunch
- 9. All Day Beverage Break -** Cost **\$1,250** – three (3) sponsorships available – company logo displayed on Beverage Break signage – includes first day afternoon break and all beverage breaks on the second day